



## **ANNUAL ORIGINAL GIFTS EXHIBITION 2010**

The Plough Original Gifts Exhibition is a popular and successful annual Arts Fair designed to showcase original artwork from artists throughout the south west region. We are searching for handmade original pieces of art which are contemporary, individual and inspirational as well as a pleasure to own.

The exhibition runs from **FRI 3<sup>rd</sup> – 30<sup>th</sup> DECEMBER**

### **Applications**

Artists wishing to contribute towards the exhibition are requested to complete the attached application form and submit it to Joanna Northridge at The Plough Arts Centre by the 1<sup>st</sup> October 2010.

### **Fees**

There is no entry fee for the exhibition however The Plough charges 25% commission on all items sold. A log of sales is kept by The Box Office team at Reception. Artists will be kept informed by the gallery staff as and when additional crafts / artwork are necessary throughout the exhibition.

### **Selection Process.**

Within our selection process for the exhibition we endeavour to ensure an eclectic mixture of crafts and interests. Preference will be given to handmade and original crafts and artwork.

### **Installing and Dismantling the Exhibition**

Contributing artists are invited to install their crafts and artwork on Monday 29<sup>th</sup> November and to dismantle the exhibition between 29<sup>th</sup> & 30<sup>th</sup> December. The exhibition is held during December in our main gallery on the first floor of The Plough Arts Centre. The exhibition is unmanned, however, it is monitored by CCTV and visitors have to pass through Reception to get to the gallery.

### **Sneak Preview Friday 3<sup>th</sup> December 7pm**

The Plough hosts an 'Artist Celebration and Sneak Preview' evening on the first Friday of the exhibition. Contributing artists are requested to provide a list of names and addresses of anyone that they would like to invite to this event by 1<sup>st</sup> November.

### **Publicity**

The Original Gifts Exhibition is marketed throughout the area. The Plough Arts Centre creates posters and flyers for distribution across the area. Contributing artists are requested to provide a jpeg image for publicity by 1<sup>st</sup> November.

### **Contact**

If you would like any further information please contact Joanna Northridge at The Plough Arts Centre, 01805 622552 or email on [joanna@plough-arts.org](mailto:joanna@plough-arts.org)